



Call for Art **FRIDA in RED**

CALENDAR

All Entries Due | August 4, 2018

Notification of Accepted | August 6

Deadline for Receipt
of Shipped Work | August 24

Deadline for
Hand-Delivered Work | August 24

Exhibition Dates | September 7 to 29

Exhibition Opens | September 7, 2018

Opening Reception | Friday, 6:00 -
10:00pm | FREE

Exhibition Closes | September 29

Pick-up of Artwork | November 2018
Dates pending notification.

Artwork Shipped | Week of Nov 12

ENTRY

Entry Fee | \$20 for one piece, \$5 for
each additional piece per artist. Non-
refundable. Max 3 pieces.

FRIDA IN RED

THE EXHIBITION

For the Sixth year, Hinnovations Art Gallery presents an all-media exhibition focusing on the Mexican artist Frida Kahlo and the Color Red. Red is energizing. It excites the emotions and motivates us to act. Red matters. Artists should incorporate red to add textural content to the artwork and reference Frida symbolically, literally or in any way desired.

Artists should submit work to be featured at Hinnovations Art Gallery in McAllen, TX during the month of September and at The Square Gallery in Goliad, TX during the month of October. The exhibitions are complimented with Poetry, Theater, Artisan Vendors, Art Activities and Community Involvement.

ELIGIBILITY

Open to all artists 18 years & older, professional national and international artists, working in all styles.

ENTRY SPECIFICATIONS

For prospectus and to enter online:
www.hinnovationsartgallery.com

Hinnovations Art Gallery
1009 Laurel Ave * McAllen, TX 78501
956-309-8352



“6th Annual Frida in Red”

Prospectus, Check List, Registration Form, Artwork Catalog

PROSPECTUS

Hinovations Art Gallery is accepting art submissions for the Sixth Annual Frida Fest group art exhibition. Last year’s theme was so successful, that we decided to extend it again in 2018 as the “Frida in Red” group exhibition. Artists should submit work to be featured during the month of September 2018 from Friday, September 7 thru Friday, September 29, 2017 at Hinovations Art Gallery in McAllen, Texas. Due date is Friday, August 24 by 5pm or earlier. The exhibition will travel for a second showing at The Square in the city of Goliad Texas, during the month of October. *The Square Gallery exhibit dates are pending.* The exhibition is complimented by Poetry, Theater and Artisan Vendors.

Red evokes passion, calls for attention, it has energy and speed, its assertive and confident, stimulating, powerful and driven. Let the color Red inspire you to create a Statement of Frida.

“Frida in Red” Frida Fest Sixth Annual International Show

Artists should submit work with the following criteria:

- The work must be representative or reflect the essence of Frida Kahlo in any desired art form or style. It should be an original representation of the influence she has had on your life and artwork.
- The work can be in the following sizes: no smaller than 6 inches or larger than 60 inches, it can be executed on any surface as a drawing or painting in any dry or wet media, collage or sculpture.
- All framed artwork, paintings and sculpture should be ready for hanging or installation with appropriate weight-wire, tooth hangers or stands. Unframed drawings will be clipped or nailed to the wall as deemed visually appropriate by the Gallery Director.
- Artwork must be recent and created within the last two years, from September 7, 2016 to now.
- Art work must be available for sale. The Gallery(s) will retain a 30% commission. Please stay within this price range \$100 to \$1500.
- A maximum of up to three works of art will be accepted per artist with an entry fee of \$20 for one image, and \$5 for each additional work. (Max three). Fees to be paid by Paypal Button on Website.
- Images can be submitted via email or website. Email to hinovationsartgallery@gmail.com or website at www.hinovationsartgallery.com Please accompany submission with payment. Artwork will not be considered unless payment has been submitted. Special arrangements can be made by contacting the Gallery at hinovationsartgallery@gmail.com.
- Application Submission must accompany the artwork.
- Work accepted will be pending approval by committee. Artists will be notified by email within a week of submitting art for acceptance. Submit for approval no later than August 4, 2018.
- Artwork not meeting the above criteria will not be accepted. The Gallery will only be accepting between 25-35 pieces of art for the exhibit.



“6th Annual Frida in Red”

CHECK LIST

- Submit work for acceptance to www.hinnovationsartgallery.com or email to hinnovationsartgallery@gmail.com .
- Submit payment using Paypal Button on Website at www.hinnovationsartgallery.com
 - \$20 for one image, \$5 for additional images with a maximum of three.
- Submit for approval by August 4, 2018 or earlier.
- Artists will be notified of acceptance no later than August 6, 2018.
- Deliver artwork by August 24, by 5pm.
 - Please make appointment with Gallery to set up delivery date at 956-309-8352.
 - Artwork must be shipped at the artist’s expense to Hinnovations. Accepted artists shipping their work must include prepaid charges for return shipping. Shipped artwork submitted without pre-paid return shipping labels (no stamps) will become part of the Gallery collection.
- Include Application Form.
- Exhibit Opening, September 7, 2018 from 6pm to 10pm.
- Exhibit Close and Removal of artwork in November of 2018. Pending dates for close of second exhibition showing in Goliad, Texas. Artists will be notified of Pick up dates.
 - Hand-delivered works must be picked up no later than 30 days after Notification for Pick Up. Work not removed becomes property of Hinnovations to dispose of as it sees fit.

Please Like the Gallery Facebook Page for updates on Exhibition dates and additional Calls for Art and Calls for Proposals @Hinnovations Art Gallery

Artwork can be mailed or delivered in person to:

Hinnovations Art Gallery * 1009 Laurel Ave* McAllen, Texas 78501.

Hinnovations Art Gallery retains the right to withhold work from being displayed that deems inappropriate for audience viewing or does not follow the criteria afore mentioned.

For more information contact Raquel Hinojosa, Gallery Director at hinnovationsartgallery@gmail.com or call 956-309-8352.



ENTRY FORM

“6th Annual Frida in Red”

Artist Information

Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____ Website _____

Term and Conditions:

Commission - A commission of 30% is payable to Hinnovations Art Gallery for works sold during the exhibition. Works should be priced accordingly by the artist. If sold, pieces must remain in the exhibition until it closes, signage will be altered to indicate piece has been sold.

Artist Responsibility - Artist may not substitute another work for an accepted artwork, withdraw the work once accepted or remove the work during exhibition.

Insurance is the responsibility of the artist. If the artist fails to provide property insurance, the artist assumes all liability.

Publicity/Press Reproduction - The undersigned grants Hinnovations Art Gallery and its representatives the full rights to incorporate images of said artwork on the website and social media. The undersigned also consents to the use of images of said artwork in any printed matter and advertising and marketing materials use to promote the exhibition.

Liability – Hinnovations Art Gallery, any of its members or employees will not be liable for loss or damage to any work submitted to this exhibition. The undersigned knowingly, freely and voluntarily waives any right or cause of action of any kind whatsoever arising as a result of loss, theft or destruction of or damage to the personal property placed upon the premises by the undersigned including but not limited to works of art or other materials from which liability may or could accrue Hinnovations Art Gallery.

Pick up - If selected, artist must pick-up/remove artwork from the premises on the date indicated in the contract. Hand-delivered works must be picked up at the close of the exhibition or work becomes property of Hinnovations Art Gallery to dispose of as it sees fit

Artist signature _____ Date _____



“6th Annual Frida in Red”

CATALOG

Artwork #1

Title _____ Medium _____

Size _____ Price _____
(be sure to include 30% commission)

Artwork #2

Title _____ Medium _____

Size _____ Price _____
(be sure to include 30% commission)

Artwork #3

Title _____ Medium _____

Size _____ Price _____
(be sure to include 30% commission)